

Sound Module Installation for Greeting Cards

Modules used in greeting cards are called “Slide Tongue Modules.” This is because they have a tongue. This tongue action is what activates the sound – by the tongue pulling away from the module as the card is opened, triggers the sound. Nothing can get in the way of that tongue moving back and forth!

Step 1: Get a template off the website at:

<http://www.cleversoundpromotions.com/fags/>

Step 2: You will see 3 score lines on [Template for Basic 5 x 7 Card](#). You will line up the module on the center score line. Note, you could drop a panel if doing a 3 panel card but you would be printing double sided and your card receiver will see the “short” side of the module. We do not recommend for the 10 second module as the short side needs to be taped down to secure it.

Note that for the [Template for Pop Up 5 x 7 Card](#), the module would go BEHIND the pop up step – We suggest you do a prototype and you’ll understand what this means at that point.

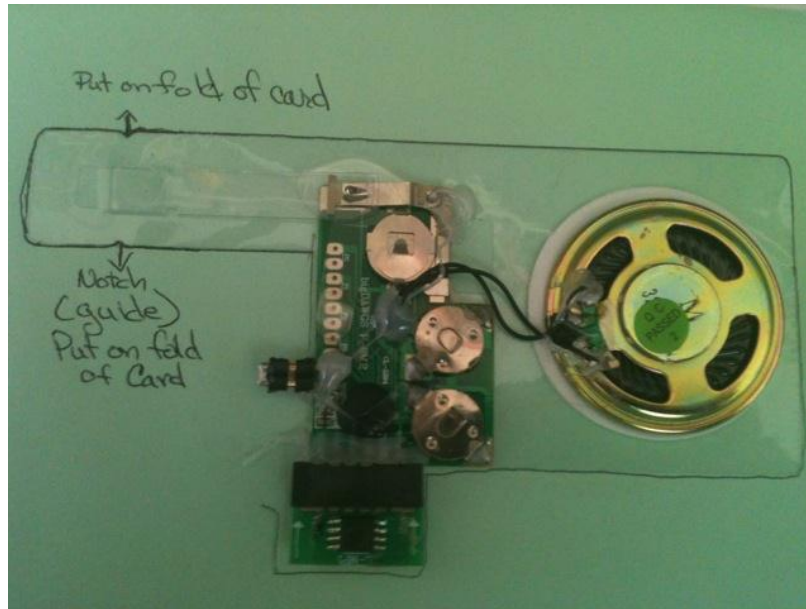
Step 3: Pull the adhesive backing off the sound module.

Step 4: Place the module on the fold as indicated below:



10 Second Slide Tongue Module

Place the module on the fold where the half moon is on one side of the fold and the rest of the module is placed on the other side of the fold. We suggest you tape down/glue the short side down but do not put tape OVER the tongue.



120 Second module (backing is the same for the 40 second module).

Place the 40 second or 120 Second module on the fold where the cut-out guides are on the outside of the adhesive backing as indicated.

Step 5: Make sure you take out the battery protector (plastic piece of paper piece), and close the card at the fold line. **DO NOT LEAVE YOUR CARDS OPEN WITH THE PROTECTOR OFF THE CARD** as that will deaden the batteries.

Step 6: Glue down the panels at the top and bottom of the panels – try to avoid the inside seam where the tongue is located – you do not want anything inhibiting the tongue from going back and forth.

Step 7: Close your card – it should be finished at this point.

FOLDERS: If putting in folders, you can put on the fold and then put paper over it for aesthetic purposes if you wish. Again, do not inhibit the slide tongue from moving back and forth. **CLOSE YOUR FOLDER UP** immediately so that the battery does not run out of juice.

If any problems or questions, contact us at cleversoundsales@promoplace.com.